

# Come See the Hudson "33"

## Howard E. Coffin's Masterpiece

The one different automobile for 1911 can now be seen.

It is the HUDSON "33".

You remember, it is Howard E. Coffin's masterpiece. This is the car for which orders for more than 10,000—a year's output—were received before a single model was shown. The dealers—the shrewdest automobile buyers of America—deposited hundreds of thousands of dollars and cast their business future with this car, just because of their confidence in Howard E. Coffin's ability to add his fifth great advancement in motor car designing.

It is not surprising that they did this.

No man is better known for the successes he has produced. No designer ever built more famous cars. Four, before the advent of this, his greatest car! Each marked an epoch in motordom. Each pushed standards up and brought costs down.

He designed race cars that made history in speed contests. He built cars that successfully went through the most severe reliability runs without a penalty. He learned by these tests. He devised new and simple, inexpensive ways for building better cars than were known before. That experience has resulted in the HUDSON "33"—a car without any "bugs" or "kinks" that must be "ironed out," such as is common to most new models, as time develops an unexpected weakness or an overlooked detail.

Such skill and such experience as Howard E. Coffin possesses made possible the HUDSON "33".

It was the confidence of the trade that has seen each of his cars take the lead of others in their time, that inspired them to buy "sight-un-seen," as it were. It was just such knowledge of his ability that sent other cars—that for two and three years had held popular position without material change or improvement—into a lower price class.

### First Cost Practically Last Cost

But the greatest advancement is the provision made for keeping down operation cost. This is a much talked about subject. The funny papers have joked about it, and the average motor car owner has felt its seriousness. Repairs, constant adjustment—all the annoying and expensive attention usually required has to a material degree been eliminated in the HUDSON "33".

First, his has been accomplished by reducing the number of parts used in the chassis of the average car selling at \$2,000 and under by approximately 200. The valves are concealed in dust proof, oil tight chambers. There is no exposed mechanism. Simplicity, staunchness, tremendous power, wonderful quietness and beauty are also noticeable.

But accessibility contributes greatest to the low up-keep cost. Most motor owners have experienced enormous repair charges resulting from the necessity to dismantle the car in order to make what should have been a simple adjustment or repair.

Have you seen machines—at 60c and 75c an hour—fumble for twenty to thirty minutes, endeavoring to tighten up an inaccessible nut? Such expense is never possible with the HUDSON "33". Every nut is accessible. Every part is made to withstand wear and to render attention of rare requirement. But when replacement is necessary—it can be made direct and without disturbing the entire car.

The detail of manufacturing is handled with as much care as Mr. Coffin has given to design. It is noticeable in the finish, in the gentle purr of the motor, in the noiseless gears, in the luxurious softness of upholstery.

### Why We Do Not Publish Details

Thousands have asked why we do not publish detailed specifications of the HUDSON "33" in our advertisements.

Practically every adjective in the language has been made to do service in describing automobiles. Claims and descriptions are about the same for all cars, whether selling at \$500 or at ten times that price.

Change the name and price and the advertisement is as suitable for one car as another.

The HUDSON "33" can not be described with justice to itself in the space available, and so we make no attempt at it.

### You Can Now See the Car

We have a HUDSON "33" here to show you. Come in and let us point out to you all the details that make this car different from others. Let us show you how the absence of a fan reduces noise and eliminates many possibilities for trouble. Take a ride in the car. We will be glad to show you how its flexible motor gives a pleasure in driving never before associated in a car at this price.

Since experienced buyers have put up hundreds of thousands of dollars, just because they know that Howard E. Coffin's cars are the last word in motordom, don't you think you should at least examine the HUDSON "33" before you choose any car? It will not delay the delivery of the car you finally select—it may save you much expense any many regrets. It will probably surprise you that such remarkable advancement has been made by one car over all others for 1911.

**HUDSON MOTOR CAR COMPANY**  
4078 Jefferson Avenue, DETROIT

**Pope-Hartford Garage--Distributors**  
237 West Washington St., Phoenix, Arizona

The Hudson Is Licensed Under Selden Patent

### COLLECTIONS

Call and see Goodwin about your old accounts that you want collected, all over the country. I am prepared to do your work any place at all times and if not collected there will be no charge.

**The Goodwin Collection Agency**

Office 45 South Center.  
Phoenix, Arizona.

### FULLY EQUIPPED

Ford Touring Car, \$875  
Roadster, - - \$775  
F. O. B. Phoenix.

**ED. Rudolph**  
Agent

38 North Center Street

Just Received—

Carload  
**HALL'S SAFES**  
All sizes, from \$50 up.  
**Phoenix Warehouse Company**  
Third and Jackson Sts.

I, Lee Fat, having bought out Oh Ling, hereby notify any one having bills against the English Kitchen, please present them on or before the 15th of December, 1910.

**LEE FAT**

### FRENCH KITCHEN

Open Day and Night

First-Class Meals 25c

**YEE BEN**

Next door to Washington Bar.

11 W. Washington St.

**GOOD COOKING**

### Garden City

**Restaurant**

Regular Meals 25c.

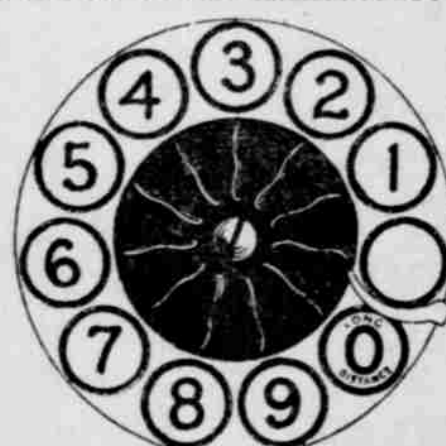
Short Orders at All Hours

**MARK LAND, Mgr.**  
22-24 E. Washington.

### Chinese Dick --- Corner Store

First and Madison.

All kinds of China ware, up-to-date, first-class Furniture and dish ware our specialty.



You insure promptness in your telephone messages when you use an Overland Telephone.

**OVERLAND Telephone Co.**  
PHONE 444

### Pope-Hartford Hudson

\$3,000—4 Cylinder

\$1,150 to \$1,500

\$4,000—6 Cylinder

Have Your Repair Work Done at the

**POPE-HARTFORD GARAGE**

237 West Washington Street.

Overland 429

Consolidated 442

### CHANCE TO ADVERTISE

### TERRITORY IS MISSED

EXHIBIT AT CHICAGO LAND SHOW TOO SMALL, SAYS CATE.

Thinks Now Is the Time to Begin Arranging for Better Representation Next Year.

Arizona missed a splendid opportunity to advertise her resources to the world at the United States Land and Irrigation exposition, recently concluded in Chicago, says Garth W. Cate of Dwight B. Heard & Co., who was in Chicago during the time the exposition was open at the Coliseum. Mr. Cate returned to Phoenix yesterday.

"The exhibit which the Phoenix board of trade sent to the exposition, though good, was ridiculously small," he said. "Maricopa, Yavapai, Graham and Yuma counties should all have been represented. We had only a small space in the Southern Pacific department and while everything that we had was fine, there wasn't nearly enough of it."

"For the space we had our exhibit attracted as much attention as any there. The Southern Pacific had exhibits from all the agricultural districts through which its lines run. That company spent \$40,000 on the exposition and had twenty men there who worked in shifts. Eight or ten men were with the S. P. exhibit at all times."

"The Santa Fe had fourteen professors from the experiment stations located in districts tapped by its lines. These professors delivered lectures, illustrated by stereopticon slides, and explained the exhibit of that company that thronged the building. Nothing attracted more attention than the Santa Fe exhibit of Indian blankets, pottery and other products, mostly from northern Arizona."

"Several hundred more people registered at the Arizona exhibit than registered last year, though we did not make an effort to have them register. Everyone was asking about our ostriches. We had a pair of ostriches at the exposition the year before and thousands were disappointed when they did not see them again."

"The ostriches we exhibited at the 1909 exposition are now at the Lincoln park zoo, Chicago. I went around to the zoo just to take a look at them. Both birds are doing fine. During the year the female has laid twenty eggs but none have been hatched."

"Cy de Vry, keeper of the zoo, is immensely proud of the ostriches. One day Mrs. de Vry visited the exposition wearing a magnificent hat decorated with feathers which they had produced."

"Though we had no ostriches, our date exhibit caused much comment. We had fifty-eight varieties of edible dates on display in boxes, as well as several bunches. The dates were donated by Professor R. H. Fries of the university and Mr. Simmons of the Tempe date orchard."

"After the exposition our fruit and the seedling orange trees in pots were given to the hospital for crippled children. We also gave fruit for use in two operas produced while the exposition was in progress."

"It isn't too early to begin saving up for the next exposition. We should have an exhibit in Chicago next year that will give the world a true idea of the resources of Arizona, both mineral and agricultural. And several men should be sent along to take care of it. James Griffin and myself were the only Arizonians at the exposition this year. Why, southern Louisiana had nineteen men and northern Louisiana had fifteen more. That shows how other states regard the land show."

While no official figures regarding the attendance at the exposition have been given out, Mr. Cate says that it was far greater than at the 1909 show. Several times the doors of the Coliseum had to be closed to keep out the crowds.

Mr. Griffin will return in two or three days.

### THE CARTHAGE KITCHEN.

The town of Carthage in the state of Missouri seems to have come nearer to a happy solution of the servant problem than any other community in this country.

Long vexed by a scarcity of good domestic help, numerous families united in establishing a co-operative kitchen. A young married woman was engaged at \$35 a month (with board for herself and husband) to manage the plant. She handled the money, did the buying and employed and directed the two cooks, one dishwasher and two waitresses required to do the work. A house committee of three women (elected for three months) acted as arbiters in cases of dispute and audited the accounts of the manager. Every participant in the plan agreed to pay board for a certain period, whether present at meals or not, thus providing a fixed income, but memberships were made transferable.

The scheme has been a success. Adults now pay \$3.50 a week and children under 7 \$1.25. Each family has a private table and furnishes it with linen, silver and china from home.

We believe that some of the weary mothers and overworked housewives in towns and cities where there is a lack of skilled servants could lighten their household burdens after the manner of the women of Carthage if they went about it in a businesslike way. Why not get together and try the experiment here in the east.—Brooklyn Eagle.

### VARIED INTERESTS.

"What we want," said the citizen, "is an era of economy."

"Yes," replied Senator Sorghum, "but there is always bound to be more or less altercation about who shall do the economizing."—Washington Star.

### THEIR DECISION.

"Is it customary to return a fellow's presents after you have broken with him?"

"Yes, if you think that the next fellow would object to seeing them round."—Boston Herald.

Have Your COMBINGS Made Up Into  
**CURLS, PUFFS, SWITCHES**  
Prices Reasonable.  
Satisfactory Work Guaranteed.  
My Specialty is Manufacturing Hair Goods.  
**MRS. CLARK**  
ELITE BEAUTY PARLOR  
34 N. Center, over Union Bank.  
Phone Black 8636.

We wish to call your attention to our

**WHITE FRUIT CAKE.**

Nothing but the very best stock goes into this cake. It is a superior article in every way.

**Home Baking Company**

If you have a tank to build let us figure on it

**PHOENIX SHEET & METAL WORKS**  
242 W. Washington St.

### Cut Flowers

Violets, Carnations, Roses, Etc., fresh every day. All kinds of reasonable priced funeral designs always on hand.

**Donofrio's**

### HERLICK'S

**Liquor Store**

Phone Main 241.

132 E. Washington St.

### RANCHERS Take Notice

I make Cement Culverts, 20 inches to 6 feet in diameter. In addition I make Cement Lawn Vases, Cement Pipes, etc.

**M. L. VIEUX**

Cement Contractor.

Phone Main 249

Phoenix, Arizona.



### WEAR PRESSED CUFFS

The cuff press will save you four or five shirts a year. No broken cuffs. The cuffs last as long as the shirt.



—Try—

**S. J. MICHELSON**  
Special Club Cigar 5c

Dr. Emmons fits and furnishes glasses, 363 No. Fourth Ave.

Your eyes, "Dr. Swigert's glasses." See him today. 17 East Adams St.